



*Central Pennsylvania Humane Society*  
1837 E. Pleasant Valley Boulevard, Altoona, PA 16602  
Phone (814) 942-5402 Fax (814) 942-8505  
[www.centralpahumane.org](http://www.centralpahumane.org)

## **BACK BY POPULAR DEMAND!**

# **2019 PICTURE PERFECT PET CALENDAR CONTEST**

Your pet can be a celebrity! Enter your cat, dog, ferret, rabbit—any animal—(no humans please) in our Picture Perfect Pet Calendar Contest!

**It's easier than ever before**, and all proceeds go to help the homeless animals at the Central PA Humane Society.

- upload photos directly to photo contest site, and participants donate for votes where \$1 = 1 vote  
URL <http://gogophotocontest.com/centralpahumanesociety> there is a \$5 entry fee
- **Begin fundraising! The top 12 WINNING PHOTOS will be FEATURED IN the 2018 CALENDAR and the COVER.** However, every entry that raises at least \$50 will appear as an honorable mention. Online voting makes this international so make sure all your friends and family join in the fun! In addition, if you know of a business that would like to purchase an ad in the calendar, those donations will be added to your pet's total! Information regarding advertising is included.
- The contest will begin on **Saturday May 26, 2018 at 9am** end on **Saturday July 21, 2018 at 9pm**. If not self loading to the contest website, pet photos must be submitted to the CPHS with the entry fee and form below to be loaded to the contest website. For more information, visit us online at [www.centralpahumane.org](http://www.centralpahumane.org) or contact Becky Felton 814-505-5968, [bfelton@centralpahumane.org](mailto:bfelton@centralpahumane.org) or Lisa Fry 814-949-9000 [lisafry@lisafry.com](mailto:lisafry@lisafry.com)

### **The Rainbow Bridge**

If you have a pet that has passed away, you might like to honor him or her in our special "Rainbow Bridge" section of the calendar. You may submit a photo and a few words about your beloved pet, and for a minimum donation of \$25, we will include the photo and write-up in that section. Deadline is August 15, 2018.

<http://gogophotocontest.com/centralpahumanesociety> If not self loading please send your photo with your \$25 donation and what you would like to say to CPHS

### **Reserve-a-Day to Honor your Pet!**

Create a tribute to your pet. Just choose your favorite photo and then choose the day. First come, First serve! Once a date has been reserved, it will no longer be available. Each day is a \$15 donation. Deadline is August 15, 2018 <http://gogophotocontest.com/centralpahumanesociety> Sorry this needs to be self loaded and the Shelter cannot accept your submissions for the Reserve-a-Day

- For more information, visit us online at [www.centralpahumane.org](http://www.centralpahumane.org) or contact Becky Felton 814-505-5968 email [bfelton@centralpahumane.org](mailto:bfelton@centralpahumane.org) or Lisa Fry at 814-949-9000 [lisafry@lisafry.com](mailto:lisafry@lisafry.com)

**Fundraising Option** Remember, if you know of a business that would like to purchase an ad in the calendar, those donations will be added to your pet's total! Call for information as to how to do that.

### **Advertising Prices:**

**Full Ad**– \$325 (\$300 for repeat advertisers) approximate dimensions: 2 ½" x 11"

**Business Card Size**–\$150 (\$125 for repeat advertisers) approximate dimensions: 2 ½" x 3 5/8"

For an advertisement, submit a business card for the business or another layout that fits the dimensions above, along with a company check for the advertisement. Please include a contact name on the check memo line.

The Central Pennsylvania Humane Society's Mission is to prevent animal neglect and cruelty through education and enforcement while providing a safe haven and finding forever homes for those in need. There are no time limits for animals in our shelter. Animals remain available for adoption as long as they are physically and mentally healthy. The Central PA Humane Society does not euthanize adoptable pets.

The designation of "no-kill" can be applied to any shelter that euthanizes less than 10 percent of their animals a year, for reasons of health and temperament. CPHS has met this designation and has provided a safe haven and forever homes to more than 90% of animals that enter our facility.

Our adoption programs, our outreach to rescue groups, and our use of foster care have created a flow of animals in and out of our shelter that, more often than not, leaves us with space available. CPHS won't euthanize for illness that can be treated, behavior that can be modified, or for length of stay, providing there is quality of life for the pet.

Because definitions such as treatable and modified can vary with each case and we question the need for definitions or catch-phrases, we at CPHS choose to refer to our shelter and the work we do here as "Life Saving" rather than "No-Kill."

For further information about the CPHS and how you can help financially to meet the needs of the animals in our community, please contact Becky Felton 942-5402 Ext 103 or Bfelton@centralpahumae.org. Like the CPHS on Facebook and visit often to view the animals at the shelter at [www.centralpahumane.org](http://www.centralpahumane.org).

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### **CPHS 2019 Picture Perfect Pet Calendar Contest Entry**

Your Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Pet's name \_\_\_\_\_ Type/Breed: \_\_\_\_\_

Shelter Pet: \_\_\_\_\_ (Yes) \_\_\_\_\_ (No)

Photographer (if taken professionally): \_\_\_\_\_

Please mail or deliver with your photo to CPHS, 1837 E. Pleasant Valley Blvd., Altoona, PA 16602, or to Lisa Fry 174 Lakemont Park Blvd, Altoona, PA