



Central Pennsylvania Humane Society

1837 E. Pleasant Valley Boulevard, Altoona, PA 16602

Phone (814) 942-5402 Fax (814) 942-8505

www.centralpahumane.org

2021 PICTURE PERFECT PET CALENDAR CONTEST

MORE PRIZES!

Your pet can be a celebrity! Enter your cat, dog, ferret, rabbit—any animal—(no humans please) in our Picture Perfect Pet Calendar Contest!

It's Fun and Easy and all proceeds go to help the homeless animals at the Central PA Humane Society.

- upload photos directly to photo contest site, and participants donate for votes where \$1 = 1 vote URL <http://gogophotocontest.com/centralpahumanesociety> there is a \$5 entry fee
- Begin fundraising! Online voting makes this international so make sure all your friends and family join in the fun! Don't forget to post your entry on social media. In addition, if you know of a business that would like to purchase an ad in the calendar, those donations will be added to your pet's total! Information regarding advertising is below.

- **The top 12 WINNING PHOTOS will be FEATURED IN the 2021 CALENDAR PLUS**

- **Top Contest Fundraiser**

Wins 2 Tickets for the Central PA Humane Society's Cherry Blossom Bus Tour in Washington DC on March 27, 2021! Please Note: Trip could be subject to change due to Covid-19 & CPHS reserves the right to substitute a prize if cancelled. NO CASH PRIZES GIVEN

- **Prizes will be Awarded Every Two Weeks** for the most new votes in each time period!

* Minimum of 50 votes per time period required

Time period 1 ends Sunday June 7, 2020 9pm

WINS 1 Puppie Love or Kittie Kittie T- shirt of your choice

Time period 2 ends Sunday June 21, 2020 9pm

WINS 1 Yankee Candle personalized with your pet's picture on it.

Time period 3 ends Sunday July 5, 2020 9pm

WINS 2 tickets to the Pittsburgh Zoo

Time period 4 ends Sunday July 19, 2020 9pm

WINS 2 tickets to CPHS Fur Ball February 13, 2021 at the Bavarian Hall, Altoona

- **Anyone Raising \$100 in Votes** Will receive 2 CPHS Koozies and a CPHS License Plate Frame for showing their support for the shelter animals.

- **Every** entry that raises at least \$50 will appear as an honorable mention & receive a complimentary calendar

- The contest will begin on **Saturday May 23, 2020 at 9am** and end on **Sunday July 19, 2020 at 9pm**. If not self loading to the contest website, pet photos must be submitted to CPHS with the entry fee and form below to be loaded to the contest website. For more information, visit us online at

www.centralpahumane.org or contact Becky Felton 814-942-5402 ext 2001, bfelton@centralpahumane.org

or Lisa Fry lisafry@lisafry.com

The Rainbow Bridge

If you have a pet that has passed away, you might like to honor him or her in our special "Rainbow Bridge" section of the calendar. You may submit a photo and a few words about your beloved pet, and for a minimum donation of \$25, we will include the photo and write-up in that section. Deadline is August 19, 2020.

<http://gogophotocontest.com/centralpahumanesociety> If not self loading please send your photo with your \$25 donation and what you would like to say to CPHS

Buy-the-Date to Honor your Pet!

Create a tribute to your pet. Just choose your favorite photo and then choose the day for the calendar. First come, First serve! Once a date has been purchased, it will no longer be available. Each day is a \$10 donation. Deadline is August 19, 2020

<http://gogophotocontest.com/centralpahumanesociety> Sorry this needs to be self loaded and the Shelter cannot accept your submissions for this For more information, visit us online at www.centralpahumane.org or contact Becky Felton 814-5402 ext 2001 email bfelton@centralpahumane.org or Lisa Fry lisafry@lisafry.com

Fundraising Option Remember, if you know of a business that would like to purchase an advertisement in the calendar, those donations will be added to your pet's total! Call for information as to how to do that.

Advertising Prices:

Full Ad– \$325 (\$300 for repeat advertisers) approximate dimensions: 1½" x 10"

Business Card Size–\$150 (\$125 for repeat advertisers) approximate dimensions: 1½" x 3¼ "

For an advertisement, submit a business card for the business or another layout that fits the dimensions above, along with a company check for the advertisement. Please include a contact name on the check memo line.

The Central Pennsylvania Humane Society's Mission is to prevent animal neglect and cruelty through education and enforcement while providing a safe haven and finding forever homes for those in need. There are no time limits for animals in our shelter. Animals remain available for adoption as long as they are physically and mentally healthy. The Central PA Humane Society does not euthanize adoptable pets.

The designation of "no-kill" can be applied to any shelter that euthanizes less than 10 percent of their animals a year, for reasons of health and temperament. CPHS has met this designation and has provided a safe haven and forever homes to more than 95% of animals that enter our facility.

Our adoption programs, our outreach to rescue groups, and our use of foster care have created a flow of animals in and out of our shelter that, more often than not, leaves us with space available. CPHS won't euthanize for illness that can be treated, behavior that can be modified, or for length of stay, providing there is quality of life for the pet.

Because definitions such as treatable and modified can vary with each case and we question the need for definitions or catch-phrases, we at CPHS choose to refer to our shelter and the work we do here as "Life Saving" rather than "No-Kill."

Just to be clear, the CPHS DOES NOT EUTHANIZE for illness that can be treated, for behavior that can be modified or for length of stay.

For further information about the CPHS and how you can help financially to meet the needs of the animals in our community, please contact Becky Felton 942-5402 Ext 2001 or [Bfelton@centralpahumane.org](mailto:bfelton@centralpahumane.org). Like the CPHS on Facebook and visit often to view the animals at the shelter at www.centralpahumane.org.

CPHS 2021 Picture Perfect Pet Calendar Contest Entry

Your Name _____

Address _____

Phone _____ email _____

Pet's name _____ Type/Breed: _____

Shelter Pet: _____ (Yes) _____ (No)

Photographer (if taken professionally): _____

Please mail or deliver with your photo to CPHS, 1837 E. Pleasant Valley Blvd., Altoona, PA 16602