



## Pennsylvania Equine Council

[www.PennsylvaniaEquineCouncil.org](http://www.PennsylvaniaEquineCouncil.org)

### **ATTENTION ALL EQUINE INDUSTRY LEADERS & PROFESSIONALS**

## **The PEC is Good for Business!**

The *Pennsylvania Equine Council* is a voice for the equine industry in Pennsylvania, advocating for YOUR interests at local and state levels of the legislature, as well as providing equine education/awareness, trail workshops, and that's just the beginning of what we do to help equine-related businesses, such as yours. The PEC is an all-volunteer, non-profit organization (501c-6) working tirelessly to enrich and advocate for the equine industry all across our great state.

Please help us spread the word about an annual fundraising event, that helps us grow our programs and fund projects designed to ensure a vibrant equine industry for future generations. Here are two very important ways you can help:

- **Post the official "2016 HOT SHOT Equine Photo Contest & 2017 Calendar" flyer** at your place of business, on social media and around your community. Encourage your patrons, friends and family to enter the contest and vote for their favorite equine photos, online at [www.gogophotocontest.com/PEC](http://www.gogophotocontest.com/PEC). (The site will be live from 8am on April 1st through June 28th at 8pm.) Please find the 2016 HOT SHOT Equine Photo Contest & 2017 Calendar flyer enclosed.
- **Consider becoming a sponsor of the 18-month-long event.** The benefits to your business are well worth the modest suggested donation. Please choose your preferred sponsorship level on the enclosed form and mail your donation today!

Please feel free to call me at **814-282-6232**, if you have any questions or concerns.

Thank you and Happy Trails!

Karen Urbanick

Sponsorship Coordinator, Fundraiser Committee (Crawford County)

### **CRAWFORD COUNTY PEC FUNDRAISER COMMITTEE...**

#### Committee Members:

Karen Urbanick, Crawford County PEC  
Judy Cole, Crawford County PEC  
Robin Smith, Crawford County PEC

Debbie Peterson, Cmte. Chairperson  
Crawford County PEC  
(814) 789-2056  
[toofaroutfarm@yahoo.com](mailto:toofaroutfarm@yahoo.com)

#### Committee Members:

Ann Pearson, Crawford County PEC  
Desi Phillips, Crawford County PEC  
Lois Pitts, Crawford County PEC  
Nancy Yesko, Crawford County PEC



2016 *hoT*  
SHOT  
*equine* Photo  
**CONTEST**  
& 2017 CALENDAR



ENTER & VOTE AT

[www.GoGoPhotoContest.com/PEC](http://www.GoGoPhotoContest.com/PEC)



Pennsylvania Equine Council

PROCEEDS WILL HELP PROTECT AND PRESERVE THE INTERESTS  
OF PENNSYLVANIANS & THEIR EQUINE BUDDIES  
ALLACROSS OUR GREAT STATE



Contest begins April 1st and runs thru June 28th, 2016. For corporate/business sponsorship opportunities, please call 814-282-6232. Visit [www.gogophotocontest.com/PEC](http://www.gogophotocontest.com/PEC) for contest rules and full details. The Pennsylvania Equine Council (PEC) is a 501(c)6 non-profit organization. This fundraiser is approved and endorsed by the PEC Board of Directors and facilitated by the Crawford County Chapter of the Pennsylvania Equine Council. Proceeds benefit the mission and programs of the PEC. Follow us on Facebook at [www.facebook.com/PaEquineCouncil](http://www.facebook.com/PaEquineCouncil).

# 2016 hot SHOT *equine* PHOTO CONTEST & 2017 CALENDAR

## Exposure for your business or organization all across Pennsylvania now through 2017

**Support this Crawford County Pennsylvania Equine Council fundraising event...** See sponsor benefits below and choose your level. Please complete this form and mail with your check made out to *PEC Crawford County Fundraiser* to: Fundraiser Committee Chairperson, 29533 Borgardus Rd., Guys Mills, PA 16327

*Yes, I would like to help protect and preserve the interests of Pennsylvanians & their equine buddies all across our great state!*

Business name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Business mailing address: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Email: \_\_\_\_\_ Web address (URL): \_\_\_\_\_

*Make checks payable to PEC Crawford County Fundraiser and mail check with this form to the address shown above. We will contact you regarding your sponsorship promotional ads. Questions? Call Fundraiser Chairperson, Debbie Peterson at 814-789-2056. Sponsorships will be accepted through July 1st.*

### check one **CHOOSE YOUR SPONSORSHIP LEVEL** check one



**\$25-149**



**Business donors giving cash, merchandise or gift cards at the YELLOW Level will receive:**

- Business listed on the back of the calendar
- Business listed on the "Sponsorship Insert" that will be in every calendar
- Your business name on the official PEC HOT SHOT Equine Photo Contest website SPONSOR page and in one email blast sometime during the contest April 1 thru June 28, 2016



**\$150-299**



**Business donors giving cash, merchandise or gift cards at the RED Level will receive:**

- Business name with your web link at the official contest website where people go to enter and/or vote
- Your logo and contact information on the "Sponsorship Insert" that will be in every calendar
- Your business logo (with your web link) on the official PEC HOT SHOT Equine Photo Contest website and in two email blasts during the contest April 1 thru June 28, 2016



**\$300-499**



**Business donors giving cash at the BLUE Level will receive:**

- Logo displayed with your web link at the official contest website where people go to enter and/or vote
- 1/2 page ad on the "Sponsorship Insert" that will be included in every calendar
- Logo and contact info on a 2"x12" banner ad on one month of the calendar (First come, first served for choice of month)
- Your business logo (with your web link) on the official PEC HOT SHOT Equine Photo Contest website and in three email blasts during the contest April 1 thru June 28, 2016



### **PREMIER SPONSORSHIP LEVEL \$500+**

**Business donors giving cash at the PREMIER Level will receive:**



- 20 FREE calendars customized with your logo on the calendar's front-facing flap to disseminate as you see fit. (Logo visible all year when calendar is displayed.) Additional custom calendars available at huge savings!
- Logo displayed with your web link at the official contest website where people go to enter and/or vote

- 1/2 page ad on the "Sponsorship Insert" that will be included in every calendar
- Logo and contact info on a 2"x12" banner ad on one month of the calendar (First come, first served for choice of month)
- Your business logo (with your web link) on the official PEC HOT SHOT Equine Photo Contest website and in three email blasts during the contest April 1 thru June 28, 2016

**This fundraiser sponsored by:** Visit us online at: [www.PennsylvaniaEquineCouncil.org](http://www.PennsylvaniaEquineCouncil.org) OR [www.facebook.com/PaEquineCouncil](http://www.facebook.com/PaEquineCouncil)

**CRAWFORD COUNTY**



**Pennsylvania Equine Council**

*Photo Contest will run from April 1 thru June 28, 2016. For photo contest rules and other details, visit [www.gogophotocontest.com/PEC](http://www.gogophotocontest.com/PEC). Winning photos will be featured in a 2017 calendar. Calendar distribution is expected to begin August 2, 2016. Proceeds benefit the PA Equine Council (PEC). The PEC is a 501(c) 6 non-profit organization, therefore donations are generally NOT tax-deductible. However, tax-deductible cash donations may be made through the PA Equine Foundation, which is a 501(c) 3 non-profit organization. Please check with your tax professional for details. This fundraiser is approved and endorsed by the PEC Board of Directors and facilitated/sponsored by the Crawford County Chapter of the PA Equine Council.*