



<https://www.gogophotocontest.com/dog-harmony>

It's Our 10th Anniversary and We're Focusing on Love!

10 Years of Unconditional Love: Building Bonds, Changing Lives

10 human years = 70 dog years of making an impact!

Ready to see your incredible bond celebrated all year long? 🐾 Our 10th Anniversary 'Love in Focus' Photo Calendar Contest runs June 15th - July 15th!

Participants can win a spot in our exclusive calendar, and every entry helps fund our vital therapy dog and humane education programs. We can't wait to see all of the heartwarming submissions!

As a supporting sponsor, you can be a part of this feel-good journey and have potential customers, or returning fans, associate these warm and caring feelings with your company, too.

We're offering three ways to support our fundraising goal of \$20,000 for critically needed funds: Platinum, Gold, and Pop-up Prize levels. All three of these levels get eyes on your business, because every visit to the Love in Focus calendar contest site shows your logo and the link to your company!

The Platinum and Gold levels will not only appear in marketing before, during, and after the contest* but will also have coveted real estate in our printed Love in Focus calendar, with a targeted distribution to Dog-Harmony's loyal fans and business partners. This means your business ad is seen in a long-lasting format as these calendars are displayed in homes and businesses across our area. What is that Pop-up Prize all about? This is an additional opportunity to associate your company with people's loving feelings for their pets and get participants excited about voting or entering the contest.

We hope you'll join us and consider supporting us by sponsoring the calendar contest, donating a giveaway item, or both, this year to help us reach our fundraising goal. To learn more about Dog-Harmony, visit dog-harmony.org or email Hello@dog-harmony.org.

SPONSORSHIP OPPORTUNITIES

Platinum Level | \$1,000 (Only two available)

- Recognition as Platinum Sponsor in the press release*

- Full page (10.5" w by 8" h) ad in the Love in Focus printed calendar:
Landscape layout ad, designed by you, and submitted to Dog-Harmony after the contest
- Sponsor name, logo, and link included on Dog-Harmony's website:
<https://dog-harmony.org/>
- Social Media recognition with sponsor name and logo on Dog-Harmony social media platforms: LinkedIn, Instagram, and Facebook
- Sponsor name, logo, and link prominently displayed on the official contest website during and after the contest: <https://www.gogophotocontest.com/dog-harmony>
- Sponsor name, logo, and link pre- and post-contest email blasts*
- Sponsor name, logo, and link pre- and post-contest newsletter publications*
- Three (3) complimentary contest entries

Gold Level | starting at \$250 (depending on size of ad)

- Partial page ad in the Love in Focus printed calendar
 - \$250 for a 3" by 2" portrait or landscape layout of ad, designed by you and submitted to Dog-Harmony after the contest
 - **Only two available!** \$450 for a 6" by 4" landscape layout of ad, designed by you and submitted to Dog-Harmony after the contest
 - **Only one available!** \$700 for a 7.5" by 6" landscape layout of ad, designed by you and submitted to Dog-Harmony after the contest
- Sponsor name, logo, and link included on Dog-Harmony's website:
<https://dog-harmony.org/>
- Social Media recognition with sponsor name and logo on Dog-Harmony social media platforms: LinkedIn, Instagram, and Facebook
- Sponsor name, logo, and link prominently displayed on the official contest website during and after the contest: <https://www.gogophotocontest.com/dog-harmony>
- Sponsor name, logo, and link pre- and post-contest email blasts*
- Sponsor name, logo, and link pre- and post-contest newsletter publications*
- One (1) complimentary contest entry, regardless of the size of the ad

Pop-up Prize Sponsor | In-kind: equaling \$100 (Limited Number)

Gift basket or services provided by your company worth \$100 or more.

- Social Media recognition with sponsor name and logo on Dog-Harmony social media platforms
- Sponsor name, logo, and link prominently displayed on the official contest website during and after the contest: <https://www.gogophotocontest.com/dog-harmony>
- Sponsor name, logo, and link pre- and post-contest email blasts*
- Sponsor name, logo, and link pre- and post-contest newsletter publications*

** If the timing of the start of your support allows.*



Love in Focus Sponsorship Agreement

Proceeds from the Love in Focus Calendar contest will benefit Dog-Harmony

BUSINESS NAME: _____

Contact Name: _____ Title: _____

Address: _____

Phone Number: _____ Email Address: _____

Facebook Handle _____ Instagram Handle: _____

Sponsorship Level: ☐ **Platinum**

☐ **Gold Ad Size** _____

☐ **Pop-up Prize Value \$** _____

Check Enclosed* (Made payable to Dog-Harmony)

Credit Card Payment - We will send you an invoice via email

Amount Donated: _____

Sponsor Signature: _____ Date: _____

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