



Animal Welfare
League of Alexandria

Pet Photo Calendar Contest

*Benefiting the Animal Welfare League of Alexandria
which operates the Vola Lawson Animal Shelter*

All pets are eligible and all entries will appear in the calendar!

Here's what you could win:

- **Your pet on the calendar cover!**
The entry that receives the most votes will receive a professional pet portrait session to be featured on the calendar cover.
- **Select "Pet of the Month" photo placement!**
Eight first prize winners will receive full-page monthly placement within the calendar. Four second prize winners will receive half-page monthly placement within the calendar.
Third Prize: Sixteen third prize winners will receive "above the fold" monthly placement (approximately 1/8 of a page).



All pets are eligible to participate and every pet will be pictured in the calendar. The registration fee is \$25 per photo. The registration fee includes the cost of 1 copy of the 2015 Animal Companions Calendar. More than one pet is permitted in each photo. One entry per pet. Photos should be of the pet(s) only—no humans, please. Photo must be 300dpi or greater and at least 1MB in size, or at least 4"x6". Please no instagram-style or similarly filtered/altered images. Participants may only submit photos to which they own the rights to reproduce. Entries must be received by noon on August 29, 2014. Make checks payable to AWLA. Please mail the completed entry form, photo and entry fee to: AWLA, Attn: Calendar Contest, 4101 Eisenhower Ave., Alexandria, VA 22304. Photos or digital storage devices cannot be returned

Submission of an entry form grants the AWLA the right to publish, use, adapt, edit and/ or modify such photos in any way, in any and all media, without limitation and without consideration to the entrant.

Each vote is \$1, and there is no limit to the number of votes one may cast. There is a 5 vote minimum if you are voting online. You may vote for your own photo. Online voting begins as soon as the photo is registered and ends at noon on July 31, 2013.

Voting can be done by mail, at the shelter, or by calling 703-746-5651. Votes made over the phone with a credit card are restricted to a \$25.00 minimum. Offline votes must be received by close of business on August 29, 2014. To make sure a vote is credited to the correct photo, votes must identify the pet and owner's names. Winners will be notified on or about September 1st 2014.

Pet's Name(s): _____ Adopted from AWLA? YES/NO

Owner's Name(s): _____

Address: _____

Phone (in case of questions): _____

Email (required): _____

of Entries: _____ x \$25 = \$ _____ Register by Credit Card (Visa/Master/Disc/Amex)

Additional Votes: _____ x \$1 = \$ _____ Credit Card Number: _____

Total Amount Enclosed = \$ _____ Expiration (MM/YY): _____

Make Checks Payable to: _____ I authorize the League to charge my credit card:

Animal Welfare League of Alexandria Signature: _____